

ELECTION REPORT 2022



LEAGUE OF WOMEN VOTERS®
OF KANSAS CITY/JACKSON-CLAY-PLATTE COUNTIES

OUR MISSION

This election year has been a crazy one! From the very scary rhetoric bouncing around at the national level, to local election workers under threat, to legislation which criminalized our voter registration work, it has been a challenging year to say the least. Those in charge of elections in our area say it has been their most trying year to date. However, I can say with great admiration that we have risen to these challenges. Our members donated more than 10,000 volunteer hours, more than \$15,000, and immense skill so that we could make a difference in our community in 2022. This year, with billboards, bus ads, printed flyers, voter guides, community programs, media attention, and personal contact, we reached an astounding 2,116,687 voters in our five county service area! The November election was calmer than anyone predicted. There were no armed "monitors" at our polls (at least none that I heard about), there were few long lines, and I have heard only a few losing candidates declare that the election was stolen. I believe the efforts of voting rights organizations, including ours, have made a difference, have made things better.

We also had fun. I grew up in the League, as did my brother Jim (our esteemed eVoter editor.) The League helped my mom fulfill her desire to work toward a better future for her community (she and her League friends were instrumental to getting a new high school built), but it was also an important social outlet for her. She and the other LWV Emporia members were there for each other and usually had a good time. I'm happy to report that while the stakes are as high as they have ever been, Leaguers can still manage to have some fun! (I'm jealous I didn't get to work the Lizzo concert.) I'm proud to be part of such an optimistic, hard working, supportive activist community.

But alas, we still have work to do. The election saboteurs are still out there, waiting. As we start to plan for the 2023 and 2024 elections, we must be strategic and deliberate. We must continue to involve new members, grow our leadership, and develop ways to raise the money we need to do our good works. We must think about the threats to democracy lurking around the corner and head them off at the pass. We must be efficient, deliberate, and brave. I look at the numbers in this report and I know we will rise to the occasion. We will Empower Voters and Defend Democracy.

--Anne Calvert, President, LWVKC



OUR VOLUNTEERS

Our volunteers are the bread and butter of our organization. Volunteers worked thousands of hours to help members of our community get registered and get the information they needed to become active, informed voters. Volunteers also worked hard behind the scenes organizing, designing, decorating, and writing so that the machine that is the League of Women Voters of Kansas City, Jackson, Clay and Platte Counties continued to chug along!

Carol T. Adams
Lisa Albright
Emily Alford
Brenda Allison
Caroline Arnold
Melissa Ashcraft
Michael Ashcraft
Cindy Augustine Wegerer
Letty Baker
Anne Barker
Cheryl Barnes
Patricia Bartholome
Leslie Bayer
Carl Bettis
Helen Betts
Brandi Blackburn
Dolores Blaser
Elizabeth Blass
Susan Borgmeyer
Carol Borys
Nelson Borys
Johnda Boyce
Melanie Busse
Anne Calvert
Barb Calvert
Jim Calvert
Marcie Calvin
Phyllis Campbell
Riva Capellari
Stacey Carrow
Cindy Cart
Jan Chapman
Jan Cohen
Keely Daly
Elizabeth Darr
Mary Dawkins
Suellen Dice
Bill Dickinson
Cheryl Downs

Rosemary Durkin
Kelly Edmondson
Jim Edson
Donna Edwards
Sandy Eeds
Lorraine Elmore
Beverly Elving
Sheryl Eufinger
Patty Evans
Patty Fitzpatrick
Rachel Flaster
Katie Frankenbach
Elizabeth Franklin
Barbara Fredholm
Sue Fulson
Linda Garland
Christine Garvey
Pat Garvey
Judy-Anne Goldman
Pat Goodwin
Spencer Graves
Rita Gulden
Theresa Hall
Sharon Hannah
Deb Hays
Shannon Hennessey
Mary Herring
Donna Hoch
Jo Holt
Melissa Hoyt
Carol Hunt
Sharen Hunt
Ashley Irey
Misty Jaeger
Kay Johnson
Terri Johnson
Amiya Nickole Jones
Joanne Katz
Krystal Kemp

Alice Kitchen
Jean Ann Kouns
Diana Kuiper
Genevieve Lane
Teri Lane
Annette LaPique
Mary Lindsay
Evelyn Maddox
Kathy Marincel
Peg Marland
Symie Menitove
Melody Messner
Sue Moon
Dave Mountjoy
Laura Marcus Mountjoy
Cathy Nash Petersen
Wendy Noll
Julie Ohrenberg
Corlette Orr
Claude Page
Karin Page
Terri Peyton
Heather Physioc
Rachel Plakorus
Peg Prendergast
Anna Preuss
LaSandra Rice
Margie Richcreek
Karla Roberts
Jean Rosenthal
Jay Sanchez
Kalista Schwartz
Stan Sexton
Tommye Sexton
Nancy Shawver
Janelle Sjue
Stanci Sonderstrom
Diann Spencer
Rosemary St. Angelo

Anitra Steele
Haley Stock
Britanny Stockdale
Diana Stuart
Joan Sturm
Pauline Testerman
Beth Thompson
Rachel Thompson
Amelia Trollinger
Renee Van Erp
Jennie Walters
Stacey Webb
Kathy While
Allie White
Rebecca White
Katherine Whitson
Teddy Wiberg
Marta Williamson
Steve Williamson
Ellen K Willits-Smith
Greg Woodhams
Mary Ann Wynkoop
Becky Yockey
Wayne Yockey

And Non-Members:
Brad Garrison
Julie Gray
Alana Greenstein
Amy Howard
Jenny Pickard
Steve Sitton
Elisha Tucker

Please forgive us if we missed someone!

142

**OF OUR
MEMBERS
VOLUNTEERED**

REPRESENTING

55%

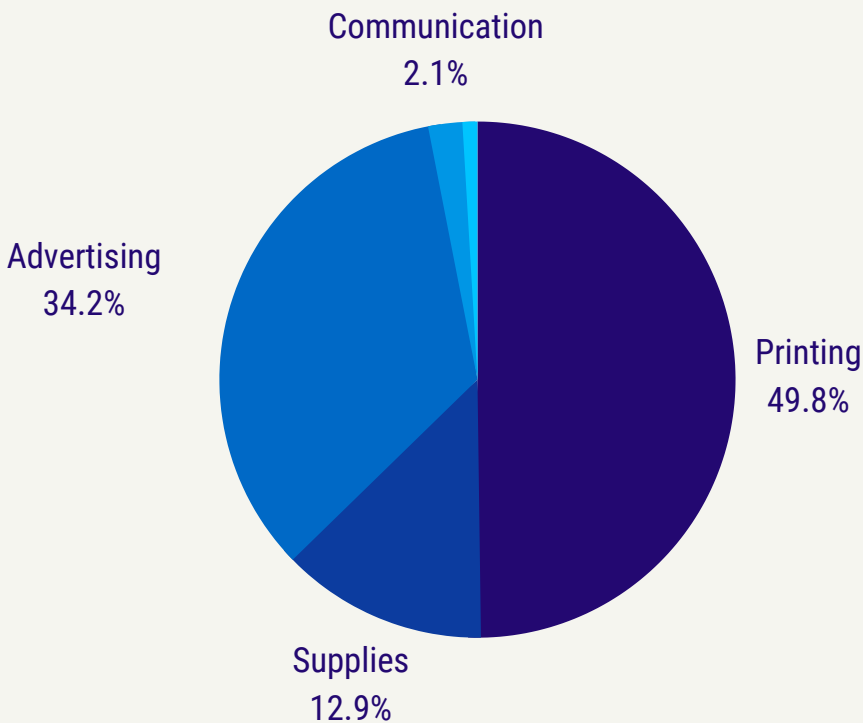
**OF OUR TOTAL
MEMBERSHIP**

FINANCE

What a year we had! Our members really stepped up to help make our election efforts come to fruition. We raised over \$7,000 more than the previous year. Much of that income came from our poll workers over the past year but every dollar donated to us helps. Our election efforts cost \$12,420.

We need to keep our momentum going. 2024 is just around the corner and as we work to refine how we deliver our message and how we track our progress, funding will be a large part of it; but now let's celebrate a great year!

WHERE OUR MONEY WENT



WHERE OUR MONEY CAME FROM

\$8,987

Member Donations

\$925

Non-member Donations

\$2,270

Voter Guide Donations

\$5,570

Adopt-a-Poll Donations

\$2,500

LWVUS Grants

OUR MEMBERSHIP

Recognizing that we needed more options for membership payments, the new monthly and sliding scale options for membership fees were implemented July 1st. So far, we've had 3 new members join using the monthly payment option! New member orientations are done quarterly over Zoom to encourage member involvement.

260

TOTAL # OF LWVKC MEMBERS

INCLUDING
10 STUDENTS!

TECHNOLOGY

186%

INCREASE IN WEBSITE VISITS
IN NOVEMBER 2022
VS
NOVEMBER 2021



GET OUT THE VOTE

800+

GOTV VOLUNTEER HOURS
LWV MEMBERS
CONTRIBUTED IN
ELECTION 2022

The GOTV crew gave out voter information at concerts (Lizzo fans are the most fun!), grocery stores, City Market, local businesses, and even door-to-door! We partnered with VoteRiders and Voters of Tomorrow to help us reach those who might need help with voter ID and young voters. Check out our bus wraps! We had billboards and Public Service Announcements on KKFI, too!

VOTE 411

34,795

OF PEOPLE LWV KC REACHED VIA VOTE411

13,000

OF PRINTED VOTER GUIDES
DISTRIBUTED BY LWV KC

We prioritized distributing printed voter guides to underserved communities. We delivered printed voter guides to small, minority-owned businesses and organizations all across the metro.

OBSERVOR CORP

"Thanks for carrying this message.
I think it is a huge help to come
from someone outside our office"

-- Chris Hershey, Director of the
Board of Elections, Platte County

17

OF GOVERNMENTAL BODIES
LWVKC OBSERVES

182

OF PEOPLE WHO
SAW THE SUNSHINE
LAW PROGRAM

VOTER REGISTRATION

900+

PEOPLE LWVKC VOLUNTEERS HELPED GET

REGISTERED
TO VOTE



The voter registration team worked hard to broaden the scope of institutions we worked with, including LGBT groups, racial equity groups, women's rights organizations, Planned Parenthood, Habitat for Humanity, Operation Breakthrough, an Asian American Pacific Islander fair, March For Our Lives, The Whole Person, Tony Aguirre Center, and Harvesters.

SPEAKERS BUREAU

"Thanks again for your presentation yesterday on the 19th Amendment!"

--Diana Milne, Greater Kansas City Family and Consumer Science Group

146

PEOPLE ATTENDED

**THE 19TH
AMENDMENT!**

A FASCINATING PROGRAM ABOUT THE
HISTORY OF WOMEN'S RIGHT TO VOTE

ADOPT-A-POLL

12

OF LWVKC MEMBERS WHO

**WORKED AS
POLL JUDGES
AND DONATED THEIR
PAY!**



ELECTION PROTECTION

The Election Protection Team helped people get curbside voting, provided palm cards that explained the new ID rules, assisted people so they did not leave without voting, and helped voters understand provisional voting.

144
OF HOURS
LWV MEMBERS
ASSISTED VOTERS DURING
ELECTION 2022



DIVERSITY, EQUITY, AND INCLUSION

The DEI Committee reached out to underserved communities, developed relationships with other community organizations and educated the membership at large on issues of equity and inclusion. Our goal is for the League of Women Voters of Kansas City to be an organization where all people feel valued and heard and where all members of the five county area share the same rights and privileges.

SOME GROUPS WE WORKED WITH

THE BLACK ARCHIVES
WESTSIDE COMMUNITY ACTION NETWORK
MORE2
NAACP
GUADALUPE CENTER
REVOLUCIÓN EDUCATIVA
URBAN LEAGUE
MID-AMERICAN LGBT CHAMBER OF COMMERCE
JEWISH FAMILY SERVICES

FORUMS

Our final forum this year was one requested by many members of the community. The election was to fill a vacancy left by the death of the incumbent. One of the candidates had never run for office before! While we have had school boards and organizations request forums, this was the first where citizens were requesting one.

In another forum, we had a candidate who was on FEMA deployment in Florida and one who signed in from his car (you could see his children eating Happy Meals in the back seat!) He was on his way home from Urgent Care where he had taken his pregnant, and now driving, wife to have a spider bite checked out. Thank goodness he had a quality phone!

2,500

OF VIEWS
LWVKC FORUMS
GOT ON
FACEBOOK AND
YOUTUBE

VOTER EDUCATION

1,000

OF PEOPLE WHO ATTENDED

BALLOT MEASURES EXPLAINED

In a new partnership with The Kansas City Public Library, LWVKC presented Ballot Measures Explained, an educational program defining the statewide ballot measures voters saw on their ballots in November 2022. We presented this program at six locations around the metro and online. In a partnership with Revolución Educativa, the program was presented in Spanish as well as English.



SOCIAL MEDIA

The Social Media team launched the LWVKC TikTok channel (334 followers and growing), ran the #IVoteBecause campaign, enlisted the help of interns each of three semesters, and ramped up the LWVKC LinkedIn channel!

296%
INCREASED ENGAGEMENT
ON SOCIAL MEDIA
IN 2022
VS 2021

#IVoteBecause Campaign

"I think this type of League collaboration is the way of the future - AND it's fun! ;)"
~Robin Diederich, LWV Marin County, Calif.

Partners:
9 LWV Leagues
1 Soccer League
1 KC Nonprofit
3 Non-official!

Metro St. Louis



New Mexico



Montgomery County, MD



LWV LEAGUE OF WOMEN VOTERS OF KANSAS CITY/JACKSON CLAY PLATTE COUNTIES



LEGISLATIVE ACTION

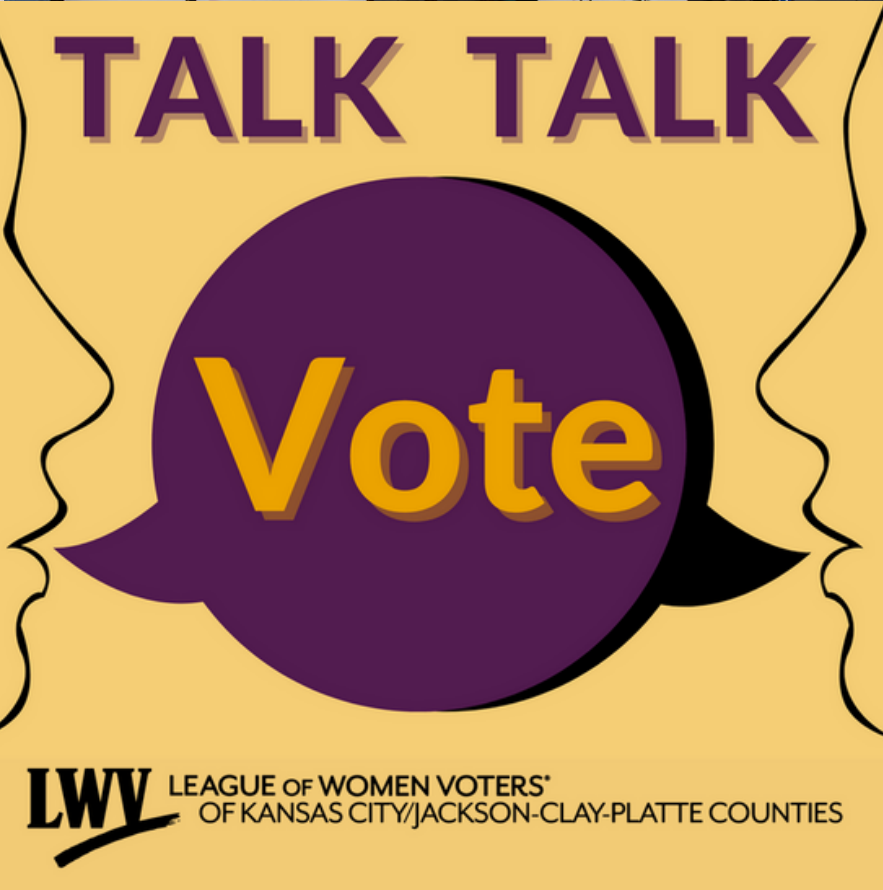
The Legislative Action team created a new system to track bills and produced Calls to Action for our members and other concerned citizens. We reached hundreds of voters each week and asked them to take Five for Democracy by calling legislators, submitting testimony to the Missouri House of Representatives, or sharing our social media posts. Listeners were kept up to date on the goings-on at the state house with a weekly Legislative Action Talk Talk Vote! Podcast. This year we are excited to be taking our system state-wide, avoiding duplication of effort and enabling greater collaboration between local Leagues!

800

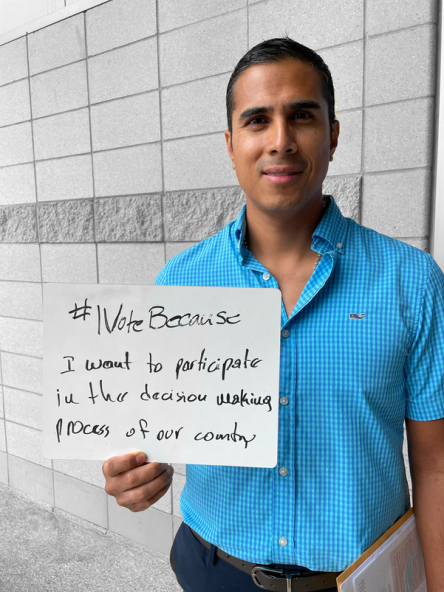
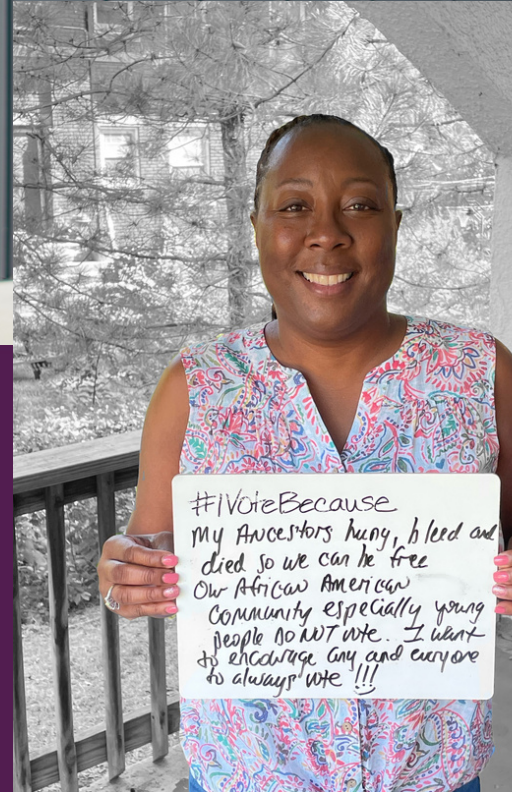
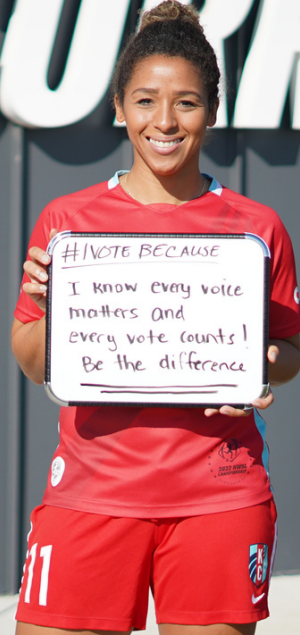
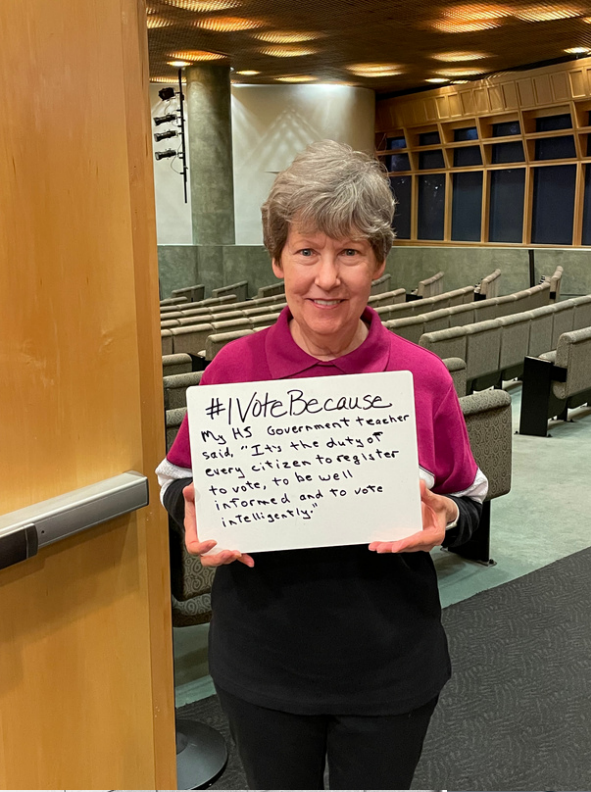
OF HOURS LEGISLATIVE ACTION VOLUNTEERS GAVE

12

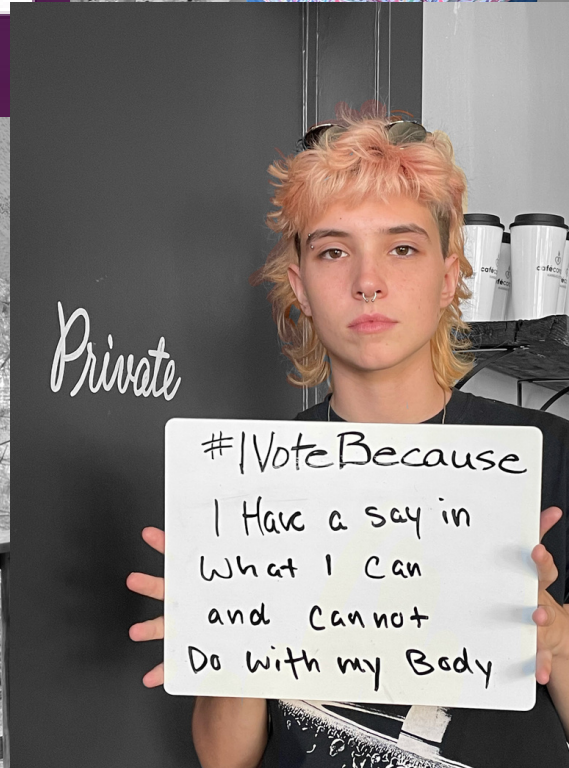
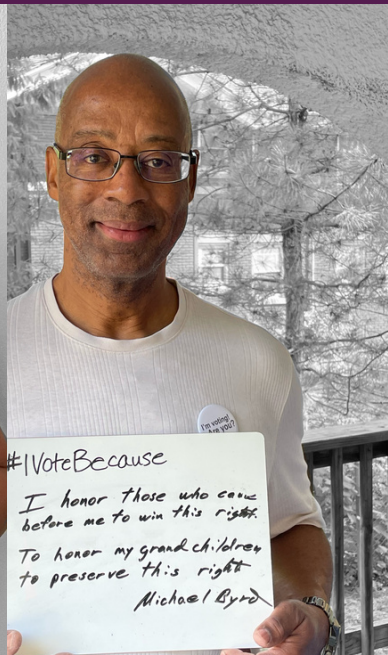
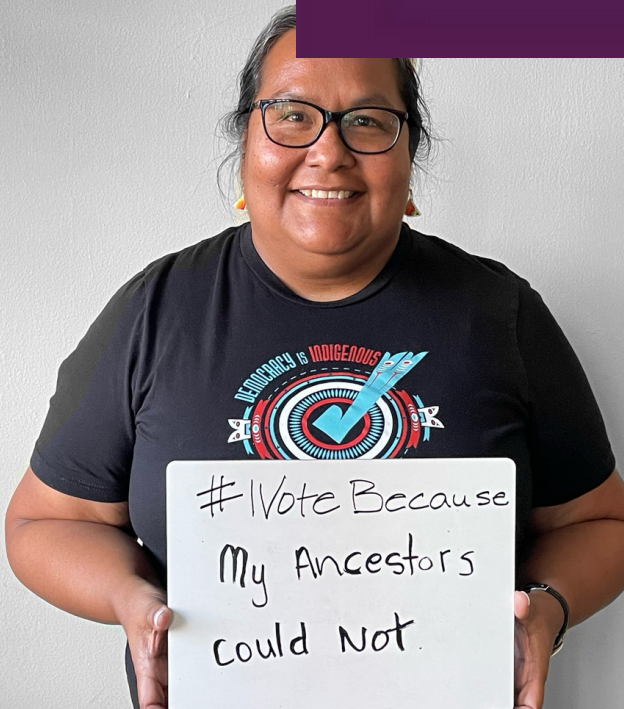
OF LEGISLATIVE ALERTS SENT OUT IN 2022



KANSAS CITY CURRENT



I VOTE BECAUSE





VOTER CHECKLIST



CHECK YOUR REGISTRATION

It only takes 2 minutes to register! Register to vote on VOTE411.org

CHECK AN
Some states require ID to register



Learn more about office issues



FIND YOUR POLLING PLACE

Find out where you can vote in person on Election Day and learn about early voting options in your state.

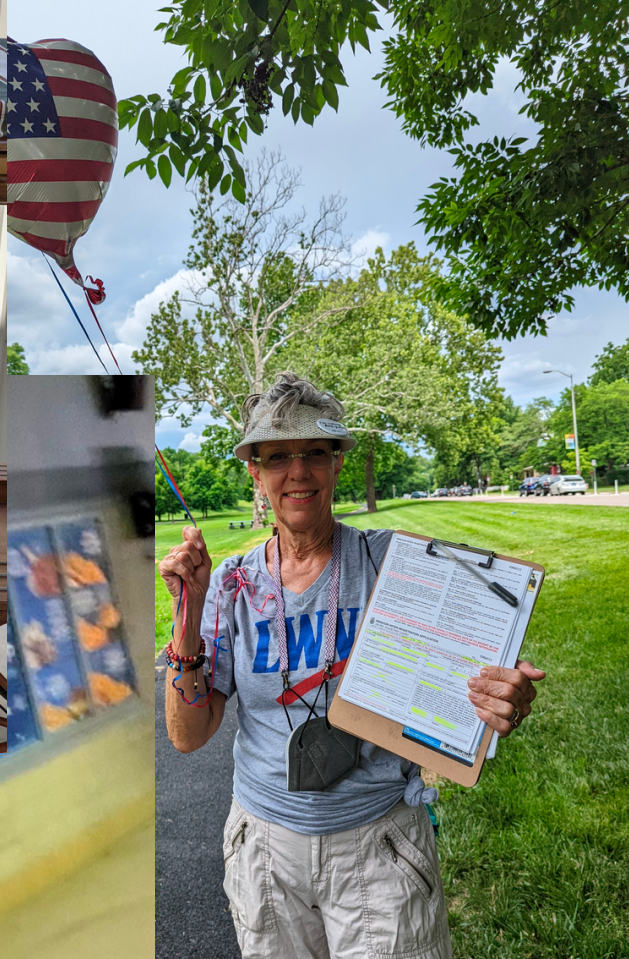
#midterms matter





VOTE





ACKNOWLEDGEMENTS

Thanks to our leadership team:

Officers

President: Anne Calvert (2021-23)
Vice-president: Janelle Sjue (2022-2024)
Vice-president: Anitra Steele (2022-23)
Treasurer: Rita Gulden (2022-24)
Secretary: Cindy Cart (2021-23)

Directors

Sheryl Eufinger (2022-24)
Judy-Anne Goldman (2022-2024)
Mary Lindsay (2021-23)
Laura Marcus Mountjoy (2022-24)
Stacey Webb (2021-23)
Greg Woodhams (2022-24)
Becky Yockey (2021-23)

League of Women Voters, Kansas City/ Jackson-Clay-Platte Counties

PO Box 10416
Kansas City, Mo, 46171-0416
816-464-1800
www.lwvkc.org
lwvkc@lwvkc.org

Thanks to our committee leaders:

Legislative Action: Mary Lindsay
Observer Corp: Donna Hoch and Teri Lane
Election Protection: Donna Hoch
2022-2023 Election Administration Study: Greg Woodhams
eVoter: Jim Calvert
Social Media: Judy-Anne Goldman
Communications: Judy-Anne Goldman
Speakers Bureau: Stacey Webb
Financial Reporting and Monitoring: Rita Gulden
Monthly Membership Meetings: Heather Physioc
Diversity, Equity, and Inclusion: Cindy Augustine-Wegerer
Membership: Laura Marcus-Mountjoy
Technology: Dave Mountjoy
Voter Registration: Becky Yockey
Forums: Anitra Steele
Get Out the Vote: Karin Page
Phone Bank: Mary Lindsay
Vote411/Voter Guide: Pat Goodwin and Peg Prendergast
Voter Education: Greg Woodhams
Adopt-a-Poll: Sandy Eeds
Website Editor: Katie Frankenbach